VARUN SUDHAKAR

UX DESIGN MANAGER

vdezignstudio.com
linkedin.com/in/
varunsudhakar

+91 900-8999-566
varunsudhakar@gmail.com

Bē 🏀

RESUME

ABOUT ME

I'm an **end-to-end designer**
who loves solving challenging problems

WORK EXPERIENCE

UX Lead & Manager I IBM Automation AI
Nov 2021 - Present, Bangalore

• Lead a team of passionate UX designers, coordinating their activities and ensuring high-quality deliverables.

• Partner closely with the PMs, UX designers, and Engineers to understand user and business needs and develop products.

• Assist with the software development life cycle, including functional definition, user flows, interaction models, user interface design, color palettes, and the adoption of IBM carbon style guides.

• Deliver clear and engaging insights and actionable recommendations based on the team's needs.

• Develop a user interface design based on business requirements, assess design viability, and identify alternative design strategies.

HotelHub LLP I UX Manager
Jul 2019 - Nov 2021, Bangalore

• Identified user needs and business requirements and communicated design deliverables, such as Personas, User Scenarios, UX specs, taskflows, wireframes, navigation maps, storyboards, mockups, prototypes localization, accessibility, visual design, and design patterns.

• Responsible for conceiving and conducting user research, interviews and surveys, and translating them into sitemaps, wireframes, prototypes, and visual designs.

• Work with Project Managers, and Product Managers to produce project estimates and plans by analyzing and clarifying requirements..

Laerdal Medical I Design & Human Factors Lead
Apr 2018 - Jun 2019, Bangalore

• Facilitate clients product visions by researching, conceiving, wire-framing, prototyping, and mocking up user experiences for digital products, optimized for a wide range of devices and interfaces.

• Make strategic design and user-experience decisions related to core, and new, functions and features designs.

Happiest Minds I User Experience Specialist
Apr 2015 - May 2018, Bangalore

• Collaborate with the product and engineering teams to craft high quality user experiences through the design of the customer facing web application user interface, iPhone and Android mobile applications.

• Identifying alternative design strategies, assessing design viability and rapidly transform business requirements into a user interface design.

• Identifying and estimating tasks including detailed BRDs, task analysis, usability testing, and individual UI specifications.

CERTIFICATIONS

Google
UX Design
Professional Certificate
MAY 2021- GOOGLE

IBM
EDT Practitioner
Issued Dec 2021

EDT Co-Creator
Issued Jun 2022

Patterns Graduate
Issued Jun 2022

License to Lead - First-Line Manager
Professional Certificate

Interaction Design Foundation
HCI
In-Progress

EDUCATION

Advance Multimedia Specialist Program
2003 - 2005 - Arena Animation

Bachelor of Fine Arts
2013 - 2016- Applied Arts
3rd year waiting for final exams

Bachelor of Commerce
2003 University of Kerala

WHAT I DO?

SKILLS

UX/UI Design
Visual Design
Interaction Design
Accessibility
User Journeys
Task Flows
Heuristic Eval
Persona
IA/Wireframing
Branding

Frontend	CMS
HTML,CSS	IBM Carbon
Javascript	Wordpress
Bootstrap	Squarespace

TOOLS

Adobe XD	Adobe CC
Figma	Balsamiq
Sketch	FCP
Invision	Zeplin

MORE ABT ME

WORK EXPERIENCE

DELL INC l MULTIMEDIA SPECIALIST
JAN 2012 - APR 2015, BANGALORE

- Responsible for Design, UI/UX Creation, Prototypes, Wireframes, Flash Interactive presentations and implementation, administration, and operation of training programs, Flash Interactive presentations, product Photography, practices, and procedures to all levels.

- Develop programs and practices to identify developmental needs. Provide ongoing consultation on training and development research, learning theory, motivation theory, and new materials.

- Identified user needs and business requirements and communicated design deliverables, such as specifications, templates,storboards,wireframes, and mock-ups.

- Liaised with the product development team to help develop user researc and usability tests, Flash elements for website and presentations and product based photography.

IndiadesignsZ l Team
Jun 2008 - Sep 2011, Palakkad

- Plan, direct, and coordinate all activities in the Media Division deparment.

- Create interactive prototypes and UI specifications, including screen layouts, colour palettes, typography, and user-interface elements..

Vanilla Networks l Sr.Designer & Animator
Mar 2006 - May 2008, Trivandrum

- Responsible for layout, maintenance, updating, design and development of websites according to the client's requirements. Created various brochures, fact sheets, press releases and other communications tools, flash intros, web pages, PPT presentations, and graphics.

- Create HTML pages for developers, so that they can further convert to ASP and JavaScript pages, which include back office design, online Forms, user Interface etc.

Allotrope Business Solutions l Web Designer
Apr 2004 - Feb 2006, Trivandrum

- Develop concepts for the interface of web products, and marketing and sales related projects.

- Created various brochures, flash demos, web pages, PPT presentations, and graphics of product demo for marketing.

Indriyum l Web Designer
Dec 2002 - Apr 2004, Trivandrum

- Generate web-based graphics, advertising, and multi-media interactive content.

- Created marketing materials brochures, flash demos, web pages, and company's online presentations.

Thank you for your time..
VARUN SUDHAKAR

AWARDS

Dell
2 Bronze Awards (FY12-FY13)
Best Performer

Vanilla Networks
Best Employer Award March 2007

RECOGNITIONS

My Personal Portfolio website www.vdezignstudio.com has been selected in numerous blogs

Indiatimes - 16 Really Edgy Resumes That Landed Candidates Their Dream Job

30 Outstanding Resume Designs You Wish You Thought Of

70+ Fresh and Creative Single Page Website Designs

Hot Web Design Trends: Parallax Scrolling Effects in 90 Examples

Single Page Website Designs: 100 Creative Single Page Website Designs

60 Very Well-Designed Websites with Huge Typography l DesignBeep

25 Single Page Portfolio Websites l Inspiration

25 Examples of Beautiful Contact Forms l Inspiration l Pixel Curse

HOBBIES

LANGUAGES

English - Read Write Speak
Malayalam - Read Write Speak
Hindi - Read Write Speak
Kannada - Speak
Tamil - Speak