

# Varun Sudhakar

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Portfolio: [www.vdeznstudio.com](http://www.vdeznstudio.com)

## Objective

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To work in a challenging environment that would lead to the fulfillment of both corporate and personal goals. I aspire to occupy a reasonable and challenging position in software field as a Web/Graphic Designer and Animator. Currently looking to continue my career progressions in a progressive firm that will allow me to utilize my unique skills in the field of technology and design.

## Skill Sets

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- **2D and web development:** Macromedia Studio, Dreamweaver, Flash, Fireworks, Adobe Photoshop, Illustrator, and Image Ready.
- **Languages:** HTML, DHTML, XHTML, XML, Action Script, JavaScript, JQuery, Scriptaculous and CSS.
- **Open Source:** Joomla, Wordpress, and OS-commerce.
- **Publishing Tools:** Corel Draw, Adobe Freehand, and PageMaker 6.5.
- **Microsoft Office:** Word, Excel, PowerPoint (advanced)
- **Miscellaneous:** FileZilla, Quark Xpress 5, Swish, Spin Panorama, and Elastic reality.
- **Operating Systems:** Win95/98, Win2000 Server, Win XP.

## Educational Qualifications

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- B-com degree Final year waiting for Result.
- Pre-degree passed with 61%.
- SSLC Passed with first class.
- Diploma in Multimedia course completed from Arena Multimedia AMSP.  
**(Arena Multimedia Specialist Program)**
- Diploma in Hardware and Networking.

## Work Experience

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### Senior Graphic Web Design Team Lead

June 2008 to till date

IndiadesignZ

[www.indiadesignz.com](http://www.indiadesignz.com)

- Plan, direct, and coordinate all activities in the Media Division department.
- Develop, in partnership with the project managers, copywriters, graphic designers and vendors, breakthrough concepts and designs for multiple companies and products. Overseeing its implementation into brand packaging, direct mail, web and/or video graphics.
- Working with the design team to plan and estimate cost and timing of jobs.
- Implementing changes and adjustments based on customer feedback. Develop concepts for the interface of web templates, promotional and marketing related projects.
- Help lead the effort and idea generation for innovation with respect to business objectives.
- Helped create interactive prototypes and UI specifications, including screen layouts, color palettes, typography, and user-interface elements.
- Identified user needs and business requirements and communicated design deliverables, such as specifications, templates, storyboards, wireframes, and mock-ups. Liaised with product development team to help develop user research and usability tests.
- Designed Flash elements for website and presentations.

**Senior Web Designer and Animator**  
Vanilla Networks, Technopark Trivandrum  
[www.supportresort.com](http://www.supportresort.com)

**March 2006 to May 2008**

- Responsible for layout, maintenance, updating, design and development of websites according to the client's requirements.
- Created various brochures, fact sheets, press releases and other communications tools, Flash intros, web pages, PowerPoint Presentations, and graphics of product demo screenshots.
- Assigned to create Demo HTML pages for coders that they can further convert to ASP and JavaScript pages, which include Back office, design, Online Forms, User Interface etc.
- Establish, standardize and implement the creative strategy and design process.
- Work on basic 4-5 page sites to larger, more complex sites requiring specialized coding, e-commerce, forms, and online catalogs.
- CSS/XHTML coding and design standards for site redesigns.

**Web Designer and Animator**  
Allotrope Business Solutions, Trivandrum

**April 2004 to Feb 2006**

- Designed and developed company's identity elements and propagated them across all media.
- Authored and created marketing materials and business-to-business presentations.
- Create, maintain and direct the overall design elements of corporate media, projects and products.
- Develop concepts for the interface of web products, and marketing and sales related projects.
- Created various brochures, Flash demos, web pages, PowerPoint Presentations, and graphics of product demo for marketing.

**Web Designer**  
Indriyum, Trivandrum

**Dec 2002 to April 2004**

- Generate web-based graphics, advertising, and multi-media interactive content.
- Work directly with in-house marketing, and senior designers.
- Develop concepts for the interface of web templates, promotional and marketing related projects.
- Created marketing materials and Company's online presentations.
- Created various brochures, Flash demos, web pages, PowerPoint Presentations, and graphics of product demo for marketing.

## Tools

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- 2D and web development: Adobe Studio 8, Adobe Dreamweaver, Flash, Fireworks Photoshop, Illustrator, and ImageReady.
  - Publishing Tools: Quark Express, Adobe Freehand, InDesign and PageMaker 6.5.
  - 3D and Animation Software's: Discreet3D Max, Maya (basic knowledge), Bryce
  - Microsoft Office: Word, Excel, PowerPoint (advanced).
  - Gaming: 3D Game studio, A5 Engine.
  - Editing Tools: Premiere, Sony Sound forge, Frooty Loops.
  - Postproduction Tools: After Effects, Elastic Reality, and Combustion.
  - Languages: HTML, DHTML, XHTML, XML, Action Script, JavaScript, JQuery, Scriptaculous and CSS Miscellaneous: FileZilla, Quark Xpress 5, Swish, Spin Panorama, and Elastic reality.
  - Streaming Formats: Flash 8, QuickTime.
  - Operating Systems: Win95/98, Win2000 Server, Win XP.
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## Awards and recognitions

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**Best Employer Award March 2007** for Excellent Performance, Hard work and dedication  
Vanilla Networks, Technopark Trivandrum  
[www.supportresort.com](http://www.supportresort.com)

**Designed Bharat Sureshgopi** (South Indian Actor) Official website design and conceptualization

**Asianet news portal and Asiainet global talk website design and conceptualization**

Asianet is an Indian general entertainment channel broadcasting in the south Indian language of Malayalam. In terms of viewership, Asianet is often regarded as the most popular Malayalam-language television channel

**Soorya India, Soorya festival web design and conceptualization**

Soorya is a leading stage and film society, functioning with its head quarters in Trivandrum, the capital of Kerala

**My Wedding Invitation featured on Deccan Chronicle**

[www.varunwedschitra.com](http://www.varunwedschitra.com)

<http://www.deccanchronicle.com/channels/cities/kochi/wedding-invites-take-web-avatar-879>

My Personal Portfolio website [www.vdeignstudio.com](http://www.vdeignstudio.com) has been selected in numerous blogs

- [70+ Fresh and Creative Single Page Website Designs](#)
- [Hot Web Design Trends: Parallax Scrolling Effects in 90 Examples](#)
- [Single Page Website Designs: 100 Creative Single Page Website Designs](#)
- [60 Very Well-Designed Websites with Huge Typography | DesignBeep](#)
- [25 Single Page Portfolio Websites | Inspiration](#)
- [25 Examples Of Beautiful Contact Forms | Inspiration | Pixel Curse](#)

## Personal Details

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<b>Name</b>	:	Varun Sudhakar
<b>Age &amp; Date Of Birth</b>	:	26 years, 11 March 1984
<b>Nationality</b>	:	Indian
<b>Marital Status</b>	:	Married
<b>Contact Phone No</b>	:	Phone : - 0471-2501554 Mob : - +91-9846-988988
<b>Current Address</b>	:	Aswathy, TC 32/278/3, Kochuveli, Titanium PO Trivandrum, Pin 695021, Kerala, India.

## References

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Will be produced upon request

Portfolio: [www.vdeignstudio.com](http://www.vdeignstudio.com)